



MALAYSIA'S LARGEST CONSUMER FOOD EXHIBITION

大马最大型美食展览会



3 - 5 June

11am - 9pm

Penang International Sports Arena
(PISA)



FOOD EX Highlights!!



Penang International

CHOCOLATE FAIR

檳城国际巧克力展览会

Organized by:

Intrenasionale

Supported by:



Endorsed by:



Titanium Sponsor:

美珍香
BEE CHENG HIANG

Platinum Sponsor:

Use "Curry King"
ALAGAPPA'S



Sliced Beef
牛肉干



Sliced Pork
切片肉干



Crispy Chicken Roll
鸡松卷



Golden Coin
金钱肉干



Gourmet Bakkwa
经典肉干



Sliced Chicken
切片鸡肉干



Chilli Pork
辣椒肉干

美珍香

Buffet Bakkwa

Fri. June 3 - Sun. June 5, 11am - 9pm

50% Discount
for Buffet
every
purchase
with
RM100

Children RM19.90
(4-12 years old)
FREE
for children
below 4 years old

RM **29.90**
per adult
For ifoodex Only

Booth
SP05
SP06

Use "Curry King"

ALAGAPPA'S

1 Pack of Curry Powder

FREE

(Contains of 3 different flavour)

1 person entitled for 1 pack only
(with coupon attached)

Booth
SP03



FREE

One Can

With any purchase of
one can of
Telly Fresco
(offer valid on hourly basis from
12pm, 2pm, 4pm, 6pm, 8pm)
(June 3-5 at iFoodex 2011, PISA)

Booth
K02



FREE One Packet
(28g Shoyuemi Chicken Original)

No Purchase
Requires
For
first 700 visitors
per day only!!
(limited stock)

Booth
C05
J05

WE OFFER NOW!

Toujours Entrepot

Purchase 1 bottle of 1kg honey
FREE 1 bee pattern green bag!!
- 40 bags available each day,
while stocks last!

Purchase 2 bottles of 1kg honey
FREE 1 bottle 240g honey!!

Kiosk 05

FREE for EARLY visitors
(while stock lasts)

No Purchase Necessary

Delicious fish paste

Booth L08 L09

Alisan **ORIENT BEAT**

Alisan Food Processor at only
RM 1388.00 NOW!
(Normal Price : RM 1888.00)

FREE Food Tasting at our booth

Booth E09 E10

EZZE

ASIAN FLAVOUR

SME

ORIGINAL HOT & SPICY MAMAK TOM YAM

EZZE PREMIX

a) Buy 3 packs of EZZE Premix at RM6.00
FREE 1 pack of EZZE Premix for first 200 visitors with coupon only.
b) Free testing at our booth.

BESTARI CHICKEN COATING

a) Buy any 4 pack of BESTARI at **RM7.00** only.

Booth K01

Frozen Sweet Potato

MOMMY WANG

ONE packs (500g) for **RM 4.00 NOW!**
(Original Price is RM6.00)

Booth A01

FREE

cute soft **DAIANA** bear with purchase of **Daiana chocolate** at our booth!
(terms & conditions apply)

Booth C15

FRESGO
Bes Minuman Buah

FREE One Recycle Bag with every purchase

RM 10.00 RM 13.00

Booth H01

BUY 2 FREE 1 for Meet U products!!

Booth H07

Redeem **ONE** 50ml of Enzyme with this coupon.

30 bottles maximum per day.

Booth A08

お口の恋人 **LOTTE**

KOALA'S MARCH

3 Packs of Koala's March (41gm) for **RM 10.00 ONLY**
(usual price at RM 4.90 per pack!)
While Stocks Last

Booth D06

FREE for EARLY visitors
(while stock lasts)

No Purchase Necessary

Rice pudding

Booth L08 L09

BAL'ANCE Fruity vinegar

FREE One Bottle

With any purchase of one bottle of Balance Fruity Vinegar (offer valid only at IFOODex 2010)

Booth K02

Premier Cereal Sdn Bhd
Brown Rice Instant Cereal Beverages

Products:

- ◆ Brown Rice Instant Drink (Original)
- ◆ Brown Rice Instant Drink (Spinulina)
- ◆ Brown Rice Instant Drink (Natural Honey)
- ◆ Brown Rice Instant Cereal

CHORE

To make you feel much better throughout the day, be good to yourself and drink brown rice instant cereal as your breakfast!!

Kiosk 01

Sales & Promotion
Slang Pure Oil

25cc **RM 13.00/each** 1 x 6g white Balm free 1 x 10's toplast
3cc **RM 3.00/each** buy 2bt1 free 1 x 6g white balm

ST LUKE'S Prickly Heat Powder

150ml **RM 6.00/each** 1 x 10's toplast
50ml **RM 3.00/each** buy 2bt1 free 1 x 10's toplast

Kiosk 13

OFFER!

ONE pkt of 200g

Buy 3 200gm at RM10, up to RM30 FREE ONE woven bag

RM6.00 only!!

Booth J06

Daily Event Schedule

Friday, June 3

- 11.00am - Opening Ceremony
- 2.00pm - Teong Huat Med Game
- 3.00pm - TG Ocean Q&A
- 4.00pm - Sin Sing Coffee Drinking Contest
- 5.00pm - Alagappa's Cooking Demo
- 6.00pm - Shin Ramen Big Bowl
- 7.00pm - Orange Crush Jigsaw Puzzle
- 7.30pm - Amazing Shopper

*Schedule is subject to change.

Saturday, June 4

- 11.30am - Amazing Shopper
- 12.00pm - Orange Crush Jigsaw Puzzle
- 12.30pm - Teong Huat Med Game
- 1.00pm - A&W Coloring Contest (1 hour)
- 2.00pm - Bee Cheng Hiang - Artist Appearance
- 2.45pm - Spice & Seasoning Refreshing Coconut
- 3.00pm - Maple Leaf Talk
- 3.30pm - Ecobrown Pop Pop Angels
- 4.15pm - Shin Ramen Big Bowl
- 5.00pm - Alagappa's Cooking Demo
- 5.30pm - Sin Sing Coffee
- 6.00pm - Bee Cheng Hiang - Artist Appearance
- 6.45pm - TG Ocean Q & A
- 7.15pm - Qyzzzy

Sunday, June 5

- 11.30am - Amazing Shopper
- 12.00pm - Alagappa's Cooking Demo
- 1.00pm - CH Trading Speed Rush
- 1.30pm - Teong Huat Med Game
- 2.00pm - Bee Cheng Hiang - Artist Appearance
- 2.45pm - A&W Coloring Contest (1 hour)
- 3.45pm - Orange Crush Jigsaw Puzzle
- 4.00pm - Shin Ramen Big Bowl
- 4.30pm - Sin Sing Coffee
- 5.00pm - Alagappa Cooking Demo
- 5.30pm - Qyzzzy
- 6.00pm - Bee Cheng Hiang - Artist Appearance
- 6.45pm - TG Ocean Q & A
- 7.15pm - Spice & Seasoning Refreshing Coconut